

# Lions Roar Newsletter

Fenwick Island Lions Club Vol. XXVII Nov - Dec 2014 Issue No. 11

Serving Fenwick Island, Roxana, So. Bethany & Selbyville.



## Presidents Message

Greetings,

To all of our Members: Happy New Year and I hope this message finds that all is well!

While normally I would wait until the end of our fiscal year to report where we are as a club—it just seems as though this might be a good time to review where we are and where we are going.

This past year our club's board of directors has undertaken a candid (and sometimes painful) assessment of our performance, our ability to attract and retain new members and an evaluation of how well we communicate with our members and the public. More importantly, we have taken positive steps in each of these areas that I believe, if properly carried out, will assure the club's vitality well into the future.

As John F. Kennedy once said:

*"There are risks and costs to action. But they are far less than the long range risks of comfortable inaction."*

I am particularly proud that our board and club has had the courage for this self-evaluation. There was never any doubt that our club had misunderstood its mission of 'WE SERVE.' But, like so many things, 'the devil is in the detail' and the board recognized that small and subtle changes can be made to refine procedures and enhance results.

I am reminded of a quote from Helen Keller, who over the years—and with her courage and tenaciousness--has inspired so many:

*"I long to accomplish a great and noble task, but it is my chief duty to accomplish small tasks as if they were great and noble."*

We Care. We Serve. We Accomplish.

*And, We can all be very Proud!*

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## Presidents Message, continued from Page 1

To get this process started, we hired an outside consultant to provide an assessment of our performance. We also took advantage of Lions Clubs International (LCI) material on the “Club Excellence Process,” their online resources and we consulted with LCI representatives. This then served as our blue-print for discussions and the inspiration for what we needed to consider.

The tangible and important steps we have taken are as follows:

- At our luncheon/dinner meetings, we should have a greeter to make sure our members and guests are properly welcomed and our visitors and guests are provided with information about our club;
- Create a single page document, which highlights the club’s achievements... (This has been done—“By the Numbers”—in various forms and can be found on our website, by clicking [here](#));
- We need to update our four-fold, to highlight the services we provide in our community;
- We will convene monthly meetings throughout the summer, continue our luncheon meetings at Harpoon Hanna’s on the first Monday of selected months, have a dinner meeting for our second member meeting and eliminate our member meetings for the second meeting in January, and both meetings in February and March. We have selected the Fenwick Inn for our dinner meetings, with a price of \$15 per meal, including gratuity. The schedule for all meetings in 2015 has been established and can be viewed here **(insert hyperlink)**;
- Continue to have our monthly board meetings, year around.
- We will continue Visitations, with the objective of selecting area clubs which will provide a positive learning experience for our members. We will also offer an opportunity for our members, who have participated in this program, to share their experience with other members at future member meetings.
- It was proposed that we should encourage our Zone to undertake a project jointly. It was suggested that something involving Camp Barnes might be appropriate.
- It is recognized that there is a need to do a more effective job of conveying to the public the services we provide and difference we routinely make in peoples’ lives. It also was recognized that this requires multiple disciplines. It was agreed that we would form a committee, Media/Communications, to direct its attention to updating our four-fold, include compelling stories and testimonials on our website and Facebook and to do presentations to community groups. Initial participants on this committee include, Bruce, Dick, Lee, Judd and Lauren. Please take a look at our [website](#), to see our progress. Please note that we are looking for someone who can oversee and keep our Facebook page up to date;
- We need to make sure our members are all aware of the importance of a greater visibility within our community... and encourage members to contribute (relate stories, provide testimonials and/or comments) to the efforts of the Media/Communications committee for inclusion in our newsletter, website and Facebook page;
- Recruiting tips and strategies were presented, which were shared with all members. These can be viewed by click on this link **(need to insert link)**;
- Members are encouraged to promote our club with other local civic groups and home owners associations, with the idea of our willingness to provide a program highlighting our club to these groups;

## Presidents Message, continued from Page 1

- It was suggested that we expand our vision screening offerings to the Elks and perhaps to area churches and health fairs. Bob Cummings and Sam will explore this and coordinate schedules with Carol & Jim, who are responsible for our Spot vision screener;

Clearly, change is never easy, but a failure to embrace it will only assure the same results, as in the past. I believe that our board has carefully weighed our options and, taken together, these small 'tweaks' will help us achieve our objectives. **Your understanding and support is critical.**

One of the very exciting things for 2015 is our continuing involvement with Camp Barnes. Thanks to a generous contribution to our club from members who wish to remain anonymous, we are in a position to finance a complete renovation of the restroom building at the Delaware State Police run Camp Barnes in Frankford.

An architect and mechanical engineer have detailed the changes, which include making the facility handicap accessible. The renovation involves a floor-to-ceiling makeover, a dozen shower stalls, and a similar number of toilet stalls and sinks. The board of directors of Camp Barnes approved the plans, bids were let, a contractor chosen and the contract will be signed shortly. Construction will begin around February 2nd, with an expected completion by the first week in May...

The Fenwick Island Lions Club will be recognized for this improvement and I am hoping we will be able to have a picnic and formal ribbon cutting ceremony in May to celebrate, along with representatives from the State Police and other statewide organizations who benefit from this Sussex County treasure.

Here is to the Fenwick Island Lions Club and the future!

Yours in Lionism, Bruce Schoonover



## Novembers big Task... Our Annual Spaghetti Dinner!

Described in Pictures...  
Complemented in Words!



and a First time offer:  
Wine by the Glass... which  
went over BIG!



Paraphrasing "thanks you's" from our Committee Co-Chair PP Sam Mooney...

A special thanks to the community for coming out and supporting our recent successful spaghetti dinner. We also recognize & thank the Indian River High School Leos who also assisted us in serving the dinners.

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## Lion Sam's "thank you's", continued from Page 3

Thanks to the following businesses who continue to support us by donating supplies and food: Grottos Pizza, Hockers & G & E Supermarket, Al Casapulla's, Devito's Deli, Brasure's Pest Control, Brasure's Auto Repair, Lighthouse Liquors, Harpoon Hanna's Restaurant, Bob's Marine Service, Boulevard Ford Lincoln, Hastings Funeral Home, West Fenwick Carwash, Shady Park, Jimmy's Kitchen, Dirty Harry's Restaurant, Brandywine Senior Living, Harris Teeter, Cato Inc., Goose Creek Food Stores, European Auto Werkes, Foxes Den, Crab Cake Factory and Mio Fratello Restaurant.

And especially Lion Scott Fornwalt for allowing us to use the Fenwick Crab House and staff to hold our annual spaghetti dinner. As in the past, the left over food was given to Diakonia, a shelter in Ocean City, MD.







Of Course, Decembers big Task... Is to party the night away at the First Monday Christmas Party!





Definitely a  
Fenwick Island Lions Club  
Christmas Party!

Welcome  
2015

## JAN/ FEB Birthday Lions...

CAROLYN	MILES	8-Jan
TOM	FOLEY	11-Jan
LUKE	LUCAS	25-Jan
DICK	WAUGHTAL	2-Feb
BRUCE	SCHOONOVER	3-Feb
JOHN	CARL	8-Feb
DON	LYNCH	8-Feb
SAM	MOONEY	23-Feb

I look forward to a great future for America - a future in which our country will match its military strength with our moral restraint, its wealth with our wisdom, its power with our purpose... by John F. Kennedy

*Bye Bye*

2014

*Welcome*

2015